



Dell Technologies World Experience Code of Conduct

The Dell Technologies Code of Conduct, "How We Win", provides guidance on how we carry out our daily activities across Dell Technologies in accordance with our culture and values, as well as in compliance with the letter and spirit of all applicable laws in the countries in which we work and serve. Ultimately, we all adhere to one global standard: We win with integrity!

We have adopted these same high ethical standards for Dell Technologies World Experience. We are committed to creating a welcoming, respectful, and inclusive community for everyone. Our code of conduct outlines our expectations and applies to all attendees, partners, Dell Technologies team members, speakers, sponsors, and other participants.

For the best Dell Technologies World Experience, we ask that you do the following:

Be courteous: Be professional, polite, and nonjudgmental. Any discussions should remain constructive and focused on the issue at hand.

Contribute and share: The more questions you ask and the more discourse you engage in, the better experience you, and others, will have.

Please speak up: Feel free to ask your questions, share your experiences and use cases. Other attendees can learn from your challenges and your successes.

Please do not:

- Make discriminatory, harassing, abusive, derogatory, or otherwise offensive remarks, including but not limited to libelous or defamatory remarks, slurs, discrimination, profanity or other abusive or vulgar language, and the promotion of negative sentiments against individuals.
- Post spam, including but not limited to sharing the same content multiple times on the same thread, sharing irrelevant content, or offering unsolicited commercial services.
- Promote or disparage competitors. While discussions involving other technology companies will inevitably arise, please refrain from explicitly promoting or disparaging other software or Dell Technologies competitors. It goes without saying that the advertising and/or selling of competing products is not welcome.

Inappropriate behavior and/or any violations of the expectations outlined above will not be tolerated. If asked to stop inappropriate behavior, please comply immediately.

Attendees violating these expectations may be removed from the event at any time at the discretion of Dell Technologies. If you witness or are subjected to inappropriate behavior or have any other concerns, notify a member of the Dell Technologies team as soon as possible. If you have questions regarding our Dell Technologies World Experience code of conduct or its implementation, please contact us at DellTechnologiesWorld@Dell.com